

WHAT IS CLAIMED IS:

5 1. A multi-layer decorative laminate for applying a layer of color to a substrate surface, the laminate comprising:

 a dry paint layer comprising a color layer which includes a binder and a pigment, the dry paint layer having an upper
10 surface and a lower surface,

 a pressure-sensitive adhesive layer overlying the upper surface of the dry paint layer and adapted for adhering the laminate to a substrate surface at room temperature;

 a release liner overlying the lower surface of the dry
15 paint layer, the release liner removable from the dry paint layer at room temperature for exposing an outer surface of the dry paint layer when the pressure-sensitive adhesive layer adheres the laminate to the substrate surface under application of pressure and the release liner is peeled away
20 from the dry paint layer; and

 a thin flexible barrier layer disposed between the adhesive layer and the color layer, the barrier layer made from a material that inhibits migration of or captures migrating discoloration-causing pigments from a painted
25 surface of the substrate through the adhesive layer to the color layer sufficiently to essentially prevent noticeable color change caused by the migrating pigments from occurring in the color layer under room temperature conditions.

30 2. The article according to claim 1 in which the barrier layer material inhibits or captures migrating mono azo discoloration-causing pigments.

3. A multi-layer decorative laminate for applying a layer of color to a substrate surface, the laminate comprising:

5 a dry paint layer comprising a color layer which includes a binder and a pigment, the dry paint layer having an upper surface and a lower surface,

10 a pressure-sensitive adhesive layer overlying the upper surface of the dry paint layer and adapted for adhering the laminate to a substrate surface at room temperature;

15 a release liner overlying the lower surface of the dry paint layer, the release liner removable from the dry paint layer at room temperature for exposing an outer surface of the dry paint layer when the pressure-sensitive adhesive layer adheres the laminate to the substrate surface under application of pressure and the release liner is peeled away from the dry paint layer; and

20 a thin flexible barrier layer disposed between the adhesive layer and the color layer, the barrier layer made from a material that inhibits migration of or captures migrating discoloration-causing azo-type pigments from a painted surface of the substrate through the adhesive layer to the color layer, in which the barrier material has a dry film thickness of not more than about 10% of the total thickness of the decorative laminate (exclusive of the release liner).

30 4. A multi-layer decorative laminate for applying a layer of color to a substrate surface, the laminate comprising:

35 a dry paint layer comprising a color layer which includes a binder and a pigment, the dry paint layer having an upper surface and a lower surface,

a pressure-sensitive adhesive layer overlying the upper surface of the dry paint layer and adapted for adhering the laminate to a substrate surface at room temperature;

a release liner overlying the lower surface of the dry paint layer, the release liner removable from the dry paint layer at room temperature for exposing an outer surface of the dry paint layer when the pressure-sensitive adhesive layer adheres the laminate to the substrate surface under application of pressure and the release liner is peeled away from the dry paint layer; and

a thin flexible barrier layer disposed between the adhesive layer and the color layer, the barrier layer comprising an acrylic resinous material and a fine particulate additive comprising a metal compound, a metal oxide and/or a metal salt dispersed in the acrylic resinous material in an amount that reduces migration of or captures migrating discoloration-causing pigments from a painted surface of the substrate through the adhesive layer to the color layer.

5. The article according to claim 4 in which the barrier layer material inhibits or captures migrating mono azo discoloration-causing pigments.

6. A self-wound multi-layer laminate for applying a layer of color to a substrate surface, the laminate comprising:

a dry paint layer comprising a color layer which includes a binder and a pigment, the dry paint layer having an upper surface and a lower surface,

a pressure-sensitive adhesive layer overlying the upper surface of the dry paint layer and adapted for adhering the laminate to a substrate surface at room temperature;

a release liner overlying the lower surface of the dry paint layer, the release liner having a matte release coat releasably adhered to the lower surface of the dry paint layer, and an adhesive release coat layer on a side of the release liner opposite from the dry paint layer, the release liner and the matte release coat removable from the dry paint layer at room temperature,

the matte release coat transferring a matte finish to an exposed surface of the dry paint layer when the pressure-sensitive adhesive layer adheres the laminate to the substrate surface under application of pressure and the release liner is peeled away from the dry paint layer,

the laminate adapted for being self-wound into a roll with the pressure-sensitive adhesive layer in contact with the adhesive release coat layer,

the adhesive release coat layer and the pressure-sensitive adhesive layer having an unwind release force between them which is lower than a carrier release force between the matte release coat and the dry paint layer, such that the adhesive release coat preferentially releases the liner from contact with the pressure-sensitive adhesive layer when unwinding the laminate from its roll form, while the matte release coat maintains contact with the dry paint layer when the laminate is being unwound from its roll form, and

a barrier layer disposed between the adhesive layer and the color layer and made from a material that inhibits migration of or captures migrating discoloration-causing pigments from a painted surface to which the adhesive side of the laminate is adhered, the barrier material made of a composition adapted to essentially prevent noticeable color change caused by the migrating pigments from occurring in the color layer under room temperature conditions.

5 7. The article according to claim 6 in which the
barrier layer material inhibits or captures migrating mono azo
discoloration-causing pigments.

10 8. A process for making a multi-layer decorative
laminate for applying a layer of color to a substrate surface,
the process comprising:

forming a dry paint layer on a release liner, the dry
paint layer comprising a color layer which includes a binder
and a pigment, the dry paint layer having an upper surface and
a lower surface,

15 applying a pressure-sensitive adhesive layer to the upper
surface of the dry paint layer, the adhesive layer adapted for
adhering the laminate to a substrate surface at room
temperature;

20 the release liner overlying the lower surface of the dry
paint layer, the release liner removable from the dry paint
layer at room temperature for exposing an outer surface of the
dry paint layer when the pressure-sensitive adhesive layer
adheres the laminate to the substrate surface under
application of pressure and the release liner is peeled away
25 from the dry paint layer; and

30 applying a thin flexible barrier layer between the
adhesive layer and the color layer, the barrier layer made
from a material that inhibits migration of or captures
migrating discoloration-causing azo-type pigments from a
painted surface of the substrate through the adhesive layer to
the color layer sufficiently to essentially prevent noticeable
color change caused by the migrating pigments from occurring
in the color layer under room temperature conditions.

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 9. The process according to claim 8 in which the
adhesive layer is direct-coated on the barrier layer.

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